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What is Home Staging?

Home-staging – preparing and presenting a home for sale so that the best possible view of the house is offered to potential buyers – is a relatively new concept on our shores but one of the fastest growing industries in the Us.

Says Michelle Treacy of DesignBoost, a recently-opened property-styling company: “We actually fashion each home into an elegant and chic lifestyle statement – all designed to appeal to the greatest number of buyers It’s all about manipulating the space and focusing in the positives”. “Staged” homes tend to sell faster and for higher prices than those that have’t been through the process...” *Contact Michelle Treacy, DesignBoost, 082 823 0080*

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